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If the booklet has been removed,  
please call 1-800-929-1414  
for more information.

Eight Steps  
To  
Becoming An  
Accommodating  
Restaurant



The National Restaurant Association  
1111 17th Street, N.W.  
Washington, D.C. 20036

To participate,  
mail reply  
card inside.

## Presenting The Accommodation Program.

*As a restaurant, you know that customer service is critical to the success of your business. And an important part of that service is respecting the preferences of both your non-smoking and smoking customers.*

*Here is a comprehensive, FREE program that lets your customers know that, whatever their smoking preferences, they'll be respected and accommodated.*

*It's called The Accommodation Program®. As a participant, you'll receive a complete Signs Book to help you implement the program throughout your restaurant's operation. You can also order FREE signage to clearly designate non-smoking and smoking areas throughout your restaurant and identify your establishment as one which welcomes both non-smokers and smokers.*

*The Accommodation Program provides resources to help you take charge of the very important aspect of customer service. And it helps you make your customers feel right at home.*

### The Accommodation Program.



To participate in The Accommodation Program  
and receive your FREE materials, call

1-800-929-1414

or return the reply card

located inside the attached booklet.

*For more information, please call*